



FIFTH NATIONAL CONFERENCE

# LIVING WELL WITH DEMENTIA

## A Practical Approach to Improvement and Direction

### Topics Include

- Latest research review - Cause, Cure, Care & Prevention, Dr. Susanne Sorensen, Alzheimer's Society
- The NHS Award's Rapid - The case for Practice Based Commissioning, Dr. Shikha Pitalia, Halton & St. Helen's PCT Access Model
- The Dementia Strategy - Achieving the outcomes, Ruth Eley, Department of Health
- Early Assessment & Intervention in Primary Care Model - The Newquay Dementia Project, Carol Williams, Cornwall Partnership Trust
- What Do You See? - Developing Learning, Amanda Waring's personal care experience through the media of film a carer's view
- Setting standards & Improving services - Improving Dementia Services, Nancy Hamilton, Scottish Salvation Army
- Talking Pictures - Engaging communication through photography, Sarah Reed, Pictures to Share

### Case Studies

- Living with dementia
  - Improving quality through Contract Commissioning
  - Partnership & Best Practice
  - Early Assessment and Intervention
- Learning Style
- Presentation & Case Studies
  - Round Table Discussions

**Friday 11th December 2009**  
**Russell Hotel, Bloomsbury, London**



## LIVING WELL WITH DEMENTIA

### A Practical Approach to Improvement and Direction

Friday 11<sup>th</sup> December 2009, Russell Hotel, Bloomsbury, London

The **AssessForCare Fifth National Conference** provides a varied and pragmatic approach to sharing evidence about what works well for people who experience dementia, their families and carers. It will showcase a series of pro-active examples from services, resources and frameworks that can prove an improved quality of life for those who live with dementia and it will be presented as innovative ideas by exceptionally innovative individuals.

We welcome **Dr Shika Pitalia, Chair of ULC, Practice Based Commissioning Consortium - Halton & St. Helen's PCT** and **Winner of the Department of Health NHS Live Award** (presented to a project that can demonstrate a problem solution which can be replicated across the NHS). Dr Pitalia will share her experiences about the **Acute Visiting Scheme** where rapid access home visits have improved access to primary care and achieved a 90% result in patient satisfaction.

**Dr Suzanne Sorensen, Head of Research at The Alzheimer's Society** will provide an up to date report from the **Cure, Cause and Care Research** platform. This looks at a) causal relationships between genetics; lifestyle; methodologies; disease progression; and triggers; b) effective treatments and temporary relief, and c) effective communication; co-operation to assure dignity and quality of life outcomes; development of tools for improved diagnosis; monitoring disease progression and best practice in staff training.

We give a warm welcome to **Ruth Eley**, who leads the **National Implementation Support Team for The Dementia Strategy**. Ruth will give us direct insight on what the Dementia Strategy has set out to achieve, what success will look like and how we will know we have achieved the outcomes.

A highly effective service model from **Primary Care & Community Pathways** will be shared with us by **Carol Williams - Director of Service Improvement and Professional Practice** and **Lead Dementia Nurse Beverley Chapman** from the acclaimed **Newquay Dementia Project**, NHS Cornwall and Isles of Scilly, Cornwall Partnership Trust. Carol's team have worked hard to increase the understanding of dementia and assisted improved diagnosis by introducing a Dementia Liaison Practitioner Role; a GP led Memory Clinic and standardised dementia health checks to the community of Newquay. The team were also **Department of Health finalists** for the **NHS Live Award**.

We are thrilled to welcome **Amanda Waring** to our Fifth National Conference. Amanda - daughter of **Dame Dorothy Tutin**, has created exceptional film footage about the personal experience of caring for her mother, and about moving into a care home.

Amanda has developed national acclaim for this and will share with us various film excerpts which highlight the conference aim of living well with dementia.

**Nancy Hamilton, National Compliance Officer, Salvation Army, Scotland** - and next year's **President of the Social Care Association** will address delegates on the experience of improving dementia care through setting standards and evidence gathering. The Salvation Army, Scotland, are responsible for high numbers of Care Homes and hold invaluable experience in developing quality personalised services for people with dementia.

Classroom training will always have a place, but most learning about dementia comes from the people who have dementia and consequently it can be challenging to implement **communication techniques**. Keeping it simple presents a solution, and from that perspective **Sarah Reed (Pictures To Share & Many Happy Returns)** will demonstrate the benefits of using a unique range of exceedingly clever photographs to enhance daily communication with people who have dementia.

We are honoured to be supported by the **Association of Directors of Adult Social Services - Simon Williams, Director of Community & Housing for Merton and Member of Older People's Policy Network**, will look at Moving into the Future with Older People's Policy and the potential impact on service users and carers, whilst **Kirsten Maslen - specialist solicitor in Commissioning and Procurement; Employment and Human Rights** will remind us about the importance of **Quality Commissioning** in local authorities through key issues that must be addressed when commissioning 'dementia provider services.'

More than ever then - it is of pivotal importance to share good practice. People with dementia, carers and families are at the heart of a National Dementia Strategy which aims to build successful people focused services. However the measuring of success will depend on evidence about the real effectiveness of delivery models - consequently this conference will showcase what works well and what can contribute to living well-with dementia.

9.00	<b>Registration and Coffee</b>		
10.00	<b>Cure, Cause, Care and Prevention</b> <i>Dr. Susanne Sorensen, Head of Research, Alzheimer's Society</i>		
	<ul style="list-style-type: none"> <li>• Overview of research and recent outcomes</li> <li>• Effective treatments and interventions</li> <li>• Impact on dignity and quality of life outcomes</li> </ul>		
10.30	<b>The National Dementia Strategy - Measuring Success</b> <i>Ruth Eley, National Programme Lead (Delivery) For Older People and Dementia, Department of Health</i>		
	<ul style="list-style-type: none"> <li>• What does the strategy set out to achieve?</li> <li>• What will success look like?</li> <li>• How will we know we've achieved the outcomes?</li> </ul>		
11.00	<b>Round Table Discussion 1- What do we do well and what could we do differently?</b>		
11.20	<b>Break</b>		
11.40	<b>Delegate Feedback - Key Themes and Chair's Summary</b>		
12.00	<b>Primary Care and Community Pathways - An Effective Service Model</b> <i>Carol Williams - Director of Service Improvement and Professional Practice and Lead Dementia Nurse - Beverly Chapman, Newquay Dementia Project, NHS Cornwall and Isles of Scilly, Cornwall Partnership Trust</i>		
	<ul style="list-style-type: none"> <li>• Project outcomes</li> <li>• Success milestones</li> </ul>		
12.30	<b>Lunch</b>		
1.30	<b>What Do you See?</b> <i>Amanda Waring, Actress, Campaigner and Film Maker</i>		
	<ul style="list-style-type: none"> <li>• A carers experience through film</li> </ul>		
2.15	<b>Improving Dementia Care through setting standards and evidence gathering</b> <b>The Scottish Salvation Army Experience, Nancy Hamilton, Compliance Officer, Salvation Army Care Homes, Scotland</b>		
	<ul style="list-style-type: none"> <li>• Developing quality personalised services</li> <li>• Setting and meeting standards and evaluating processes</li> </ul>		
3.00	<b>Round Table Discussion 2 - Effective Service Models</b>		
3.20	<b>Break</b>		
3.40	<b>The importance of Quality Commissioning</b> <i>Kirsten Maslen, AssessForCare, Solicitor specialising in Procurement and Contracts</i>		
	<ul style="list-style-type: none"> <li>• Key issues in commissioning dementia provider services for care and health</li> <li>• Staying lawful</li> </ul>		
4.10	<b>Getting Through - Communicating with People who have Dementia with Photography</b> <i>Sarah Reed on behalf of Pictures to Share and Many Happy Returns</i>		
	<ul style="list-style-type: none"> <li>• The use of photography as a communication medium</li> <li>• The value to people who have dementia and their carers</li> </ul>		
4.30	<b>Moving into the Future</b> <i>Simon Williams, Director of Community and Housing for Merton and Member of Older People's Policy Network</i>	5.00	<b>Chair's Summary and Close</b>
	<ul style="list-style-type: none"> <li>• Older People's Policy</li> <li>• Impact &amp; Ways forward</li> </ul>		<ul style="list-style-type: none"> <li>• from speaker presentations</li> <li>• from delegates discussions</li> </ul>

# Conference Registration - Fifth National Conference

## LIVING WELL WITH DEMENTIA

### A Practical Approach to Improvement and Direction

Friday 11<sup>th</sup> December 2009, Russell Hotel, Bloomsbury, London

#### How to Book

Post this form to: AssessForCare, Suite 1, Park House, 86 St Mary's Road, Reigate, Surrey RH2 7JG

How did you hear about us?  By Email  Post  Magazine  Others \_\_\_\_\_

#### Your Details

Dr/Mr/Mrs/Ms (Please circle) First Name	Surname
Job Title	
Department	
Organisation	
Address	
Postcode	
Telephone	Fax
Email	

(Please complete a new form for each delegate. Photocopies are acceptable)

Please write your address clearly as your confirmation will be sent by email. If you prefer confirmation by post please tick this box . Please also ensure you complete your full postal address details for our records.

*This form must be signed by the delegate or an authorised person before we can accept the booking. (By signing this form, you are accepting the terms and conditions on the right)*

NAME \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Please specify any dietary or access requirements: \_\_\_\_\_

#### Payment

By Cheque A cheque for \_\_\_\_\_ is enclosed. Please make cheques payable to AssessForCare in Sterling.

By Invoice

By BACS HSBC Sort Code 40-38-10 Account number 21416405

By Credit Card If you would like to pay by credit card please call us on 01737 211 289 in order to process your payment using HSBC secure e-payment system.

Please send invoice to:

Contact Name (block capitals)	
Organisation	
Address	
Postcode	
Telephone	Fax
Email	
Purchase order number if applicable	

#### Professional Memberships- A £20 discount applies to Members of the following Associations:

IHM  ADASS  SCA Membership No. \_\_\_\_\_

#### Conference Handbook

Order a copy of the conference handbook which includes speaker slides @ £79 a copy. This will be dispatched after the event. Please fill in the 'Your details' above for delivery. Handbooks ordered up until two months after the conference will be supplied as a hardcopy, those ordered after this time as a PDF document.

#### Venue & Date

Russell Hotel, Bloomsbury, London  
Friday 11<sup>th</sup> December 2009

#### Conference Fees

£345 + VAT for NHS, PCT's, Local Authorities & Police

£299 + VAT for charities, not for profit agencies and the voluntary sector Reg. No. \_\_\_\_\_

£395 + VAT for commercial, private health or private Social Care organisations

#### Group Rates

A discount of 10% is available to group bookings of 3 or more, which are made by the same agency at the same time- with exclusion of the first booking.

#### Discounts

Individual discounts may apply for members of **ADASS; IHM and SCA**.

#### To Book

Please complete one booking form per person (we will accept photocopies) and post to: AssessForCare, Suite 1 Park House, 86 St Mary's Rd., Reigate, Surrey RH2 7JG. Or email information to: registration@assessforcare.com

#### Cancellation

A refund less 40% admin fee will be made if written cancellations are received at least 8 weeks before the conference takes place. After 8 weeks, refunds cannot be made but substitute delegates will be accepted. If this is the case please notify us accordingly, stating booking reference, original delegate's name, replacement delegate's name and contact details at info@assessforcare.com.

#### Confirmation of booking

Bookings will be confirmed by e-mail. If you have not received a confirmation after 7 days please send enquiry to: admin@assessforcare.com

#### Accommodation

On confirmation of your booking we can supply you with local hotel information. Where possible we will pass across to you any available discounts that we are able to negotiate on your behalf.

#### Sponsorship/Exhibitor package

If you are interested in exhibiting at this event please contact team at admin@assessforcare.com or telephone 01737 211 289 or 07505 149 860

#### Credits

This is an **OCN(SER)** accredited event. If you wish to receive personal credits for attendance please call us. This is also an **ADASS Approved** conference.

#### More Information

Contact AssessForCare on 01737 211289, 07505 149860, 0700 340 1244 or email info@assessforcare.com

#### Data Protection

The information provided to us will be part of our database. If you do not wish this to be the case, please tick here . We will not share your information with other organisations.

**Terms and Conditions Apply.**